



Creating a dementia friendly community

Woollahra Dementia Alliance Partner Toolkit



Proudly supported by
Woollahra Council

Get in touch

02 9302 3600

info@holdsworth.org.au

www.holdsworth.org.au

What is a dementia friendly community?

Dementia-friendly businesses and organisations take a holistic approach with their customers. They are aware of differing needs, inclusive and approachable. They recognise people living with dementia as equal members of the community, which also translates to people living with other disabilities, parents with prams, people with English as a second language and older residents.

"These organisations respond to the needs of their customers, clients, staff or volunteers living with dementia. To do this, they're willing to make small changes that improve accessibility, inclusivity and connectedness." Dementia Australia 2022

Why should your workplace consider becoming dementia friendly?

- Increase customer base and business opportunities
- Receive a recognition certificate from Dementia Australia
- Increase exposure across local community organisations like the Woollahra Dementia Alliance, Holdsworth and Woollahra Council
- Improved community rapport and reputation

Dementia is the second leading cause of death of all Australians.

More than 400,000 people are living with dementia in Australia and its expected to increase to more than 800,000 by 2058.

Dementia Australia, 2023



Holdsworth
can help
you with
this!

Dementia Friendly Business Checklist

Let's see if you're business or organisation is dementia friendly!

| Tick YES or NO to the following questions | YES | NO |
|--|-----|----|
| Has a person living with dementia visited your business and recommended any changes? Any comments: | | |
| Do you and staff your staff know what dementia is? Have all staff completed the 10 minute Dementia Friends Training? | | |
| Are you and your staff aware of how to identify if someone has dementia? | | |
| Would you and your staff know how to respond to someone living with dementia? | | |
| Does your business have clear and simple external signage? | | |
| Does your business have clear and simple internal signage? | | |
| Is your important signage at eye level? This could be posters with special offers, directions to the bathroom or instructions. | | |
| Is your space free from clutter with space to move freely? | | |
| Is your business area noisy? | | |
| Is your business area brightly light? | | |
| Tally your answers! If you answered mostly NO, we can help you. Get in touch to find out more 02 9302 3600 | | |

The Woollahra Dementia Alliance

The Woollahra Dementia Alliance (WDA) was established to increase awareness of dementia in our local Woollahra community by:

- Improving accessibility for people living with dementia in and around the community
- Encouraging local businesses to improve their dementia literacy by becoming a registered Dementia Friendly Organisation

The WDA meets bi-monthly to progress an action plan to make Woollahra more dementia-friendly, by raising awareness of issues faced by local people with dementia and taking actions to improve the lives of people with dementia and their carers.



Some quick tips from the Woollahra Dementia Alliance

- Be courteous and treat everyone respectfully
- Be patient, calm and reassuring
- Acknowledge the individual and what they are saying. LISTEN to them!
- Use positive body language

'Breaking Down The Barriers'

Watch our latest documentary, *Breaking Down the Barriers*, and hear from people living with dementia, their carers and our local community members.



Want to find out more?

The WDA are here to help you! Why not speak to our dedicated team, and find out how we can support you to become dementia friendly!

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Connect with us on Facebook: www.facebook.com/woollahradementiaalliance